

Rendering by DIGSAU, an award-winning local architectural firm committed to community engagement and shared governance in concept, design, and function development of their projects.

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- The Design Development includes NESTT Structure, Classrooms & Outdoor play spaces
- Key leadership Team includes Bartrams Garden staff, Legislators and select Community Members

I. Project Mobilization and Planning Present and ongoing

The NESTT (Nature Engineering Science Technology Theater) Early learning and Community Center is a state-of-the-art early care and learning community center for 200 children from infancy to 8th grade. The NESTT is the vision of Woodland Academy owned by Greater Philadelphia Health Action (GPHA) Inc, Bartrams Garden and the Southwest Community, who together were compelled to create a place that anchors the community to Southwest Philadelphia as gentrification and other investments disenfranchised local residents and surrounding neighborhoods. Consequently since the Fall of 2015, these stakeholders have been planning, shaping and moving the NESTT from a vision to the encapsulation of the design and function depicted the rendering shown above.

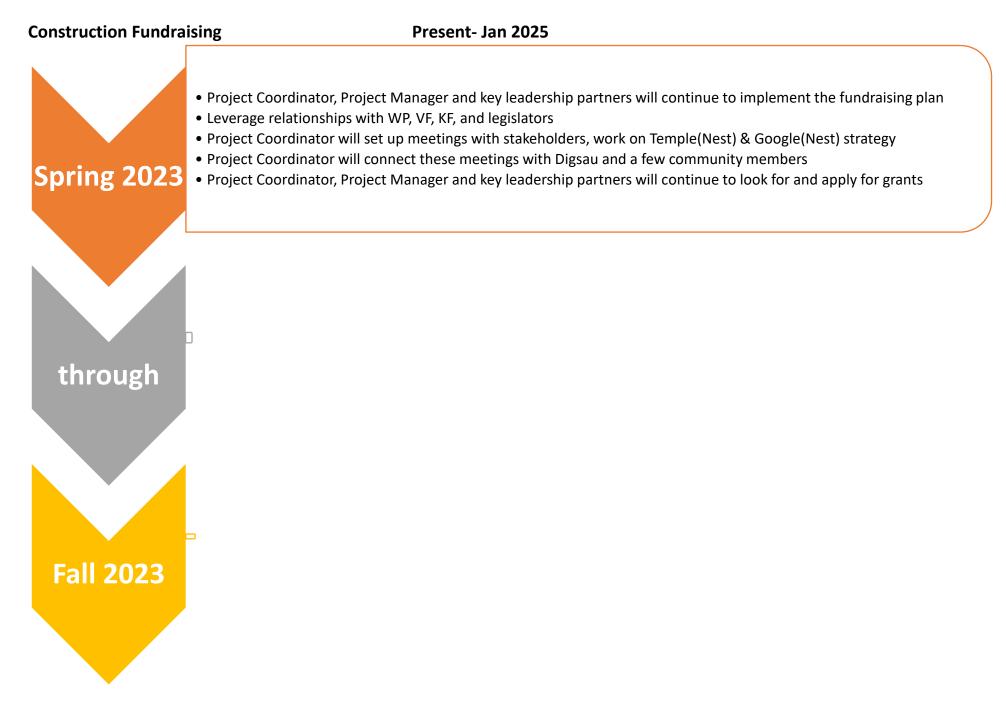
Along with providing high quality learning experiences for families, the NESTT will also provide community event space and access to a demonstration kitchen. The NESTT will also provide meeting space for the incubation of local business ideas, entrepreneurship classes and coop start ups.

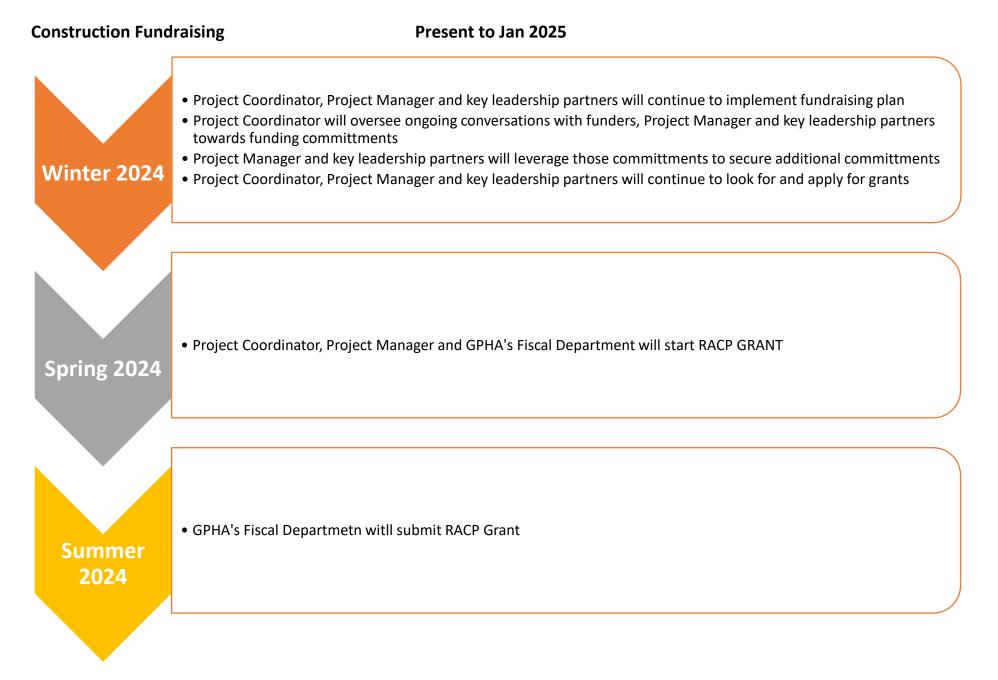
Below is the NESTT's Project Timeline outlining specific events and activities planned to meet the project goals. This plan serves as a guide to moving the NESTT from concept to construction and form construction to community utilization.

The Project Mobilization and Planning also includes gathering the appropriate staff, stakeholders, committee members, community leaders, partners, and consultants throughout the process to ensure the fiducial use of human capital, grants, and other resources. As projects move and intertwine, participants will also move into and out of project participation depending on a variety of factors, including interest, expertise area, and time constraints to name a few.

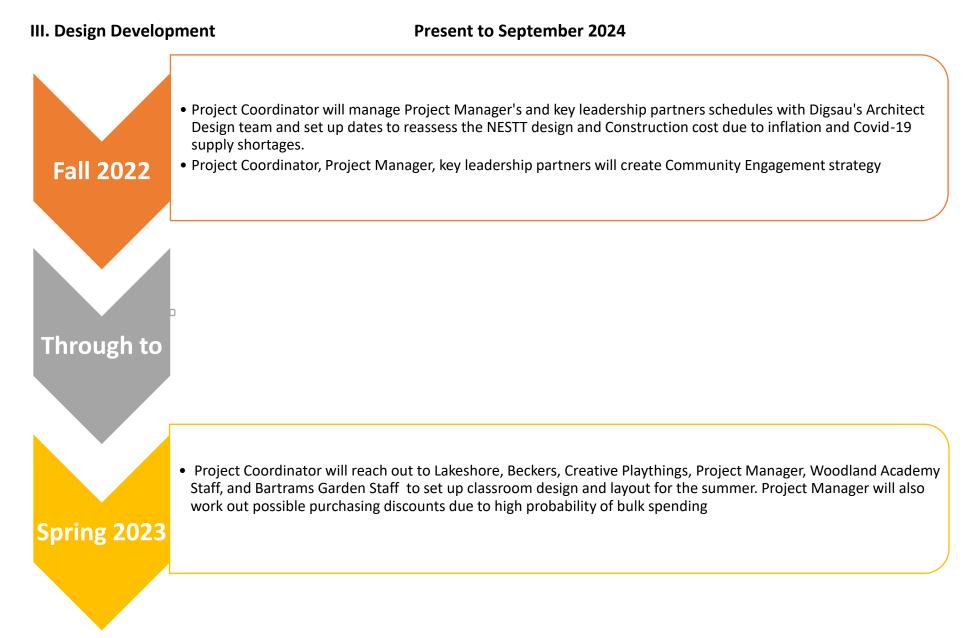
Although The NESTT Project Timeline is created as a guide, this timeline is also flexible and fluid with many moving parts that may unfold differently than indicated in this document. Funding and other resources may move the project forward or delay which will impact the dates and/or action steps found in this planning document.

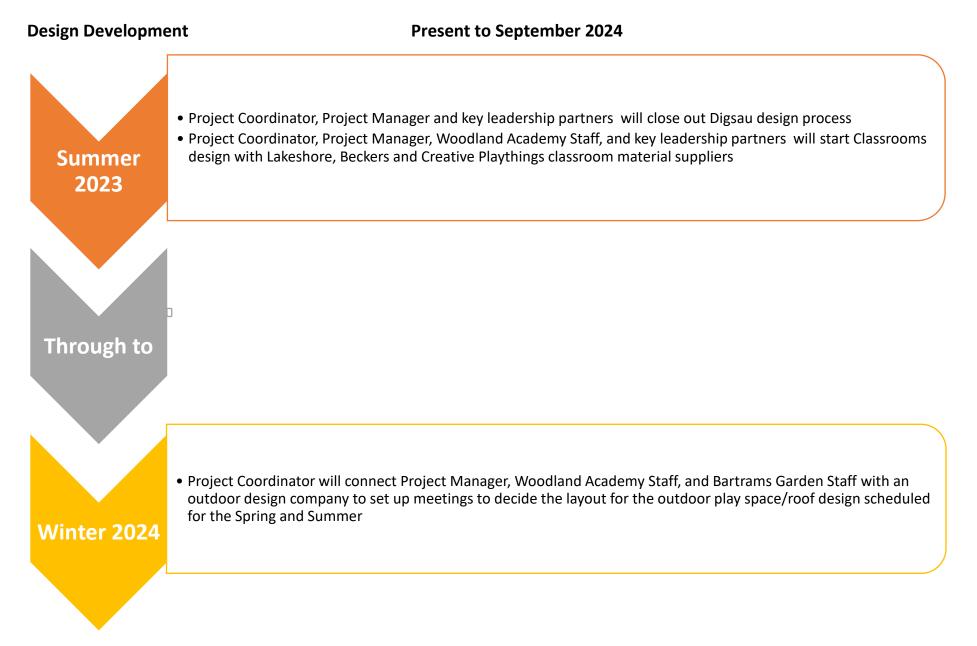
I. Construction	Fundraising Present to Jan 2025
	Hire a Project Coordinator and Project Manager
	• Project Coordinator, Project Manager and key leadership partners will form a Strategic Advisory group
	 Project Coordinator, Project Manager and key leadership partners will have a follow-up meeting with Re Harris
Summer	 Project Coordinator will set up meetings with legislators
	 Project Manager will create a website
2022	 Project Coordinator will assist Project Manager in applying for F4Q grant*, KF grant, William Penn, Vanguard Foundation, etc.
Fall 2022	 Project Manager and key leadership staff will start to form a fundraising plan to identify and engage stakeholders that includes: universities and/or colleges, hospitals, tech base businesses, local businesses legislators from city, state and federal levels. Stakeholders will also include Art, Science, Engineering, Environmental and nature-base programs. Temple & Google have brands called NEST -using that to create synergy around the NESTT Project Manager will get an update from Peter S. (PIDC) on RACP Grant
	 Project Manager and GPHA Marketing Team will create a press release
	• Create an Instagram page and Start Go-Fund-Me Campaign
	 Project Coordinator will Book segments on Childcare platforms, Inquirer, WURD for Project Manager and key leadership partners to showcase the NESTT
Winter 2022	 Project Coordinator will set up opportunities to publish articles in local newspapers written by Project Manager
Winter 2022	• Project Coordinator, Project Manager, GPHA's Marketing Team, and key leadership partners will create Marketing Kit

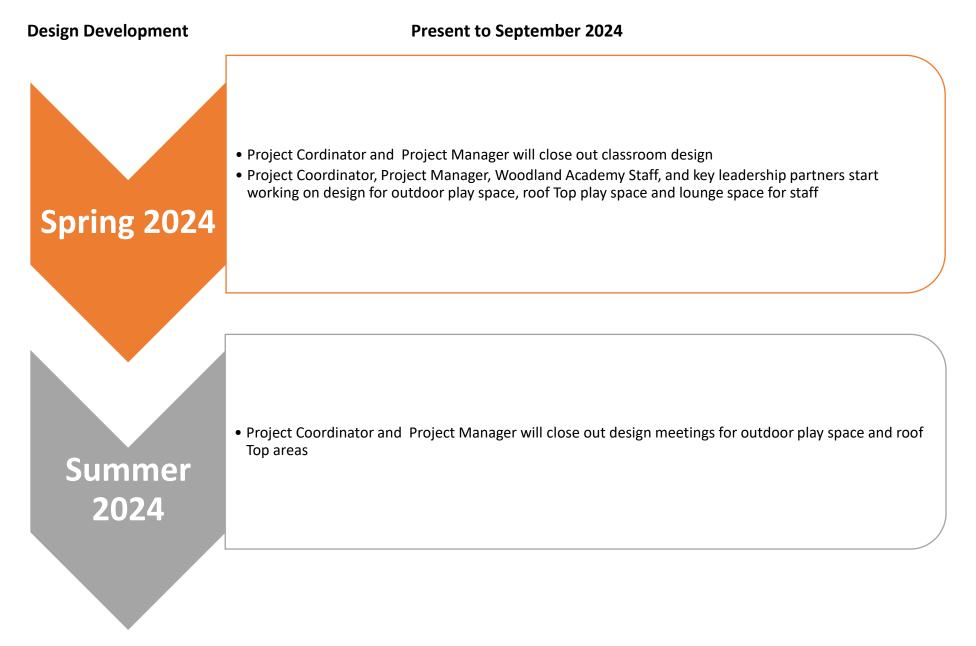


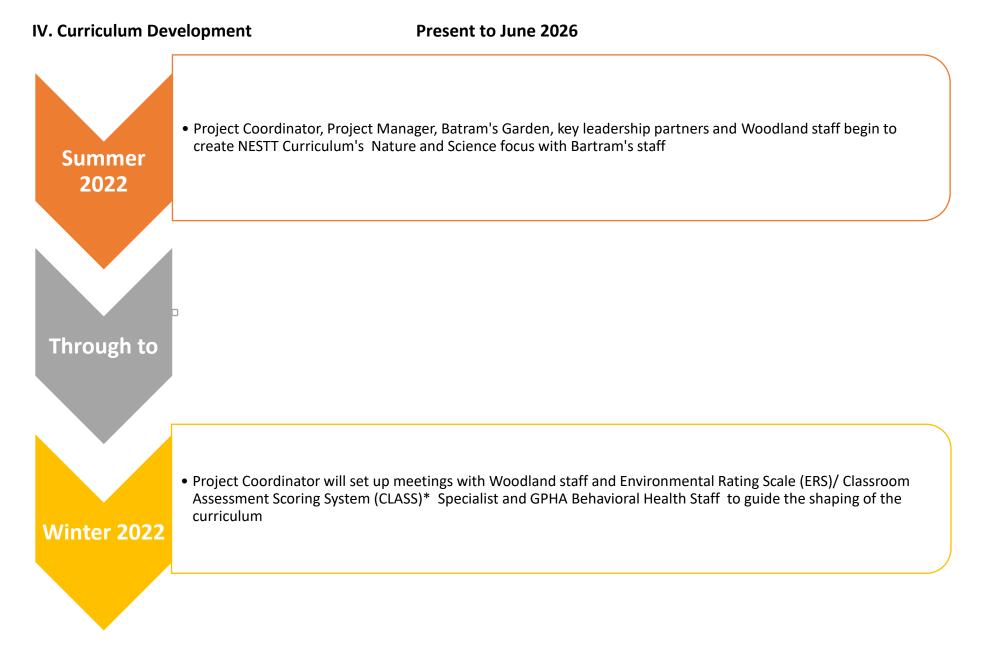


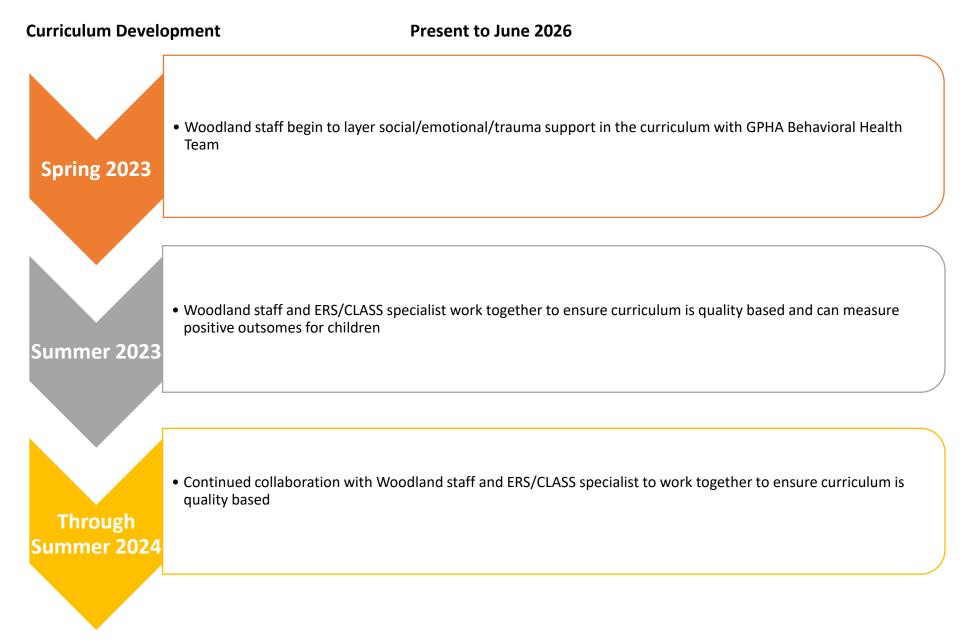
Construction Fundraising Present to Jan 2025 • Project Coordinator, Project Manager and key leadership partners refocus fundraising campaign to having participants/donors Appreciation Celebration • Project Coordinator and Progect Manager will plan special event(s) with Woodland Academy to have children send pictures with thank you message or perform at Appreciation Celebration • Project Cordinator will plan a few dates at Bartram's Garden to host a special "Thank You" event Fall 2024 • Project Cordinator, Project Manager and key leadership partners will update the fundraising plan as needed • Project Coordinator, Project Manager and GPHA's Marketing team will create and issue social Media blast announcing fundraising awards and thanking all participants, including community and partners stakeholders • Project Coordinator, Project Manager, GPHA's Marketing team, and key leadership partners continue to plan special "Thank You" event at Bartram's Garden • Project Coordinator will oversee Project Manager's schedule to allow a Personal outreach and/or connection is Winter 2025 made to funders to thank them • Project Coordinator, Project Manager, GPHA's Marketing Team and key leadership partners will host Special Event to thank funders and the community for their support Spring 2025

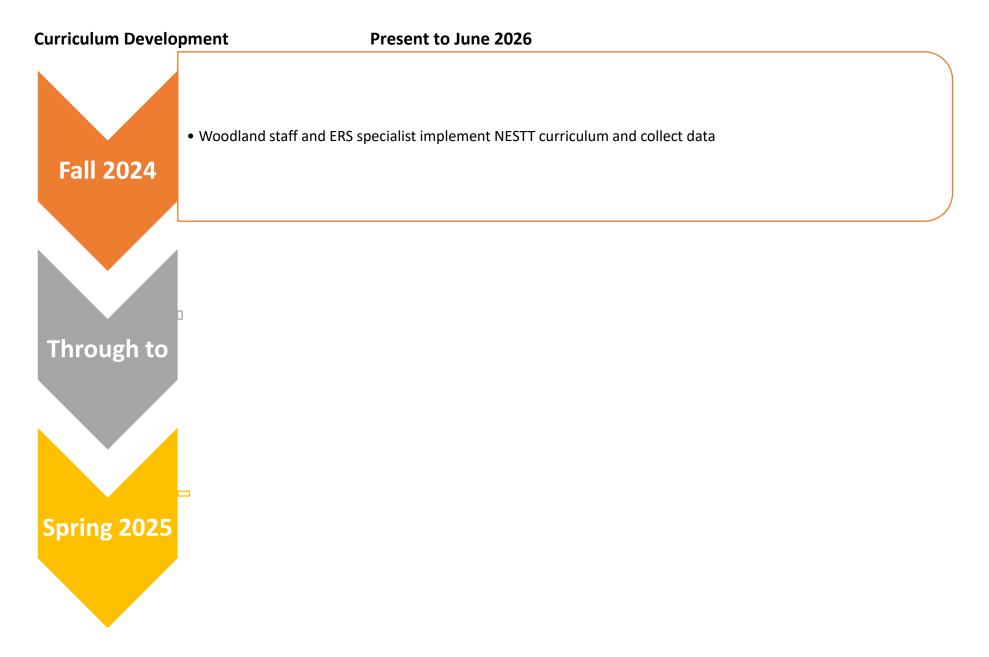


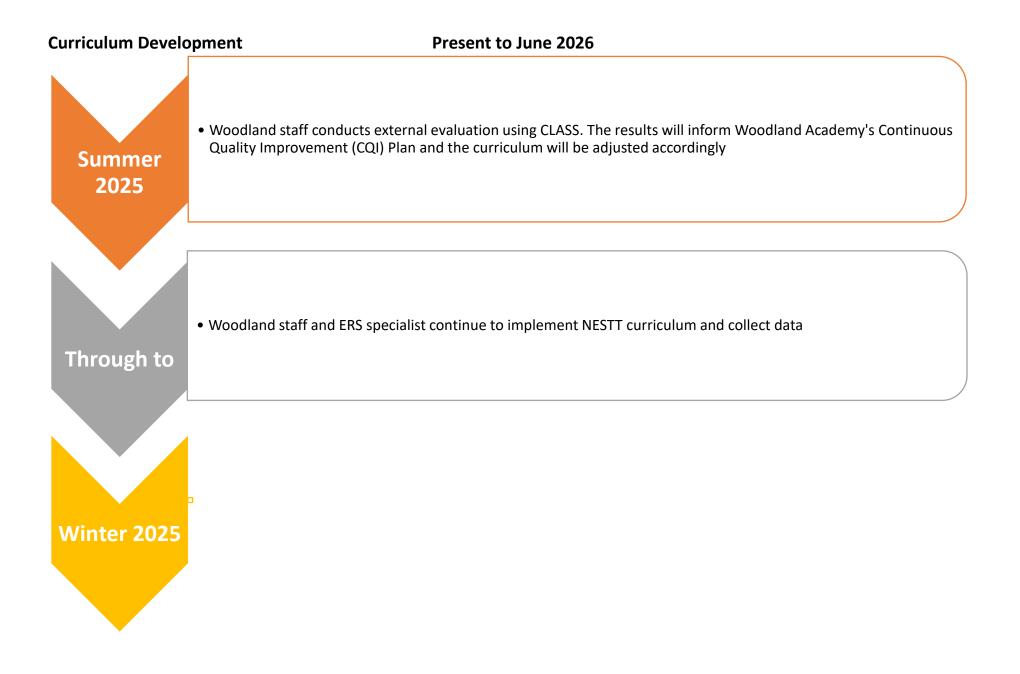


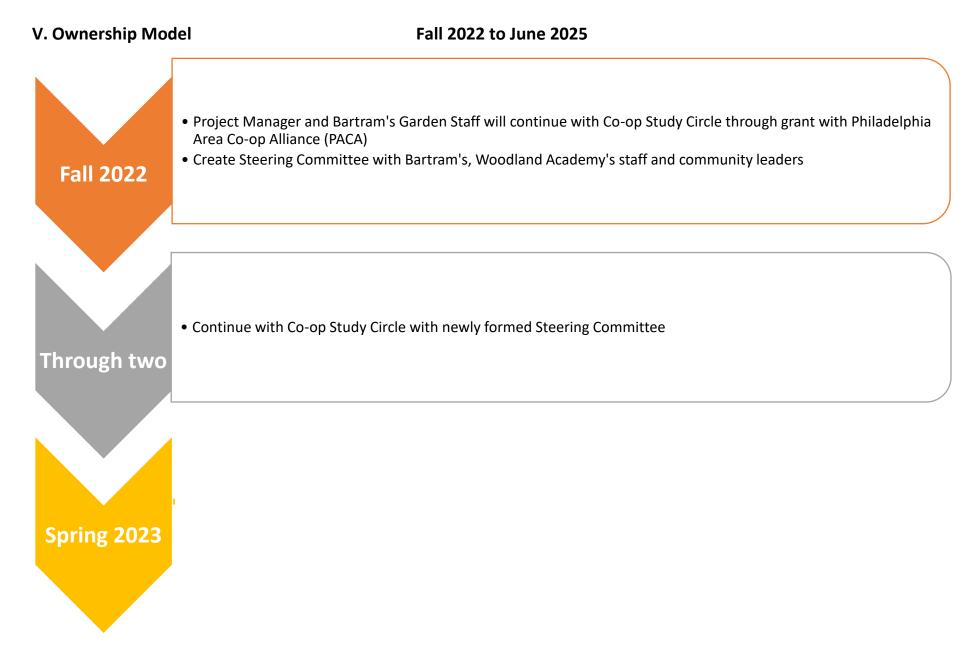


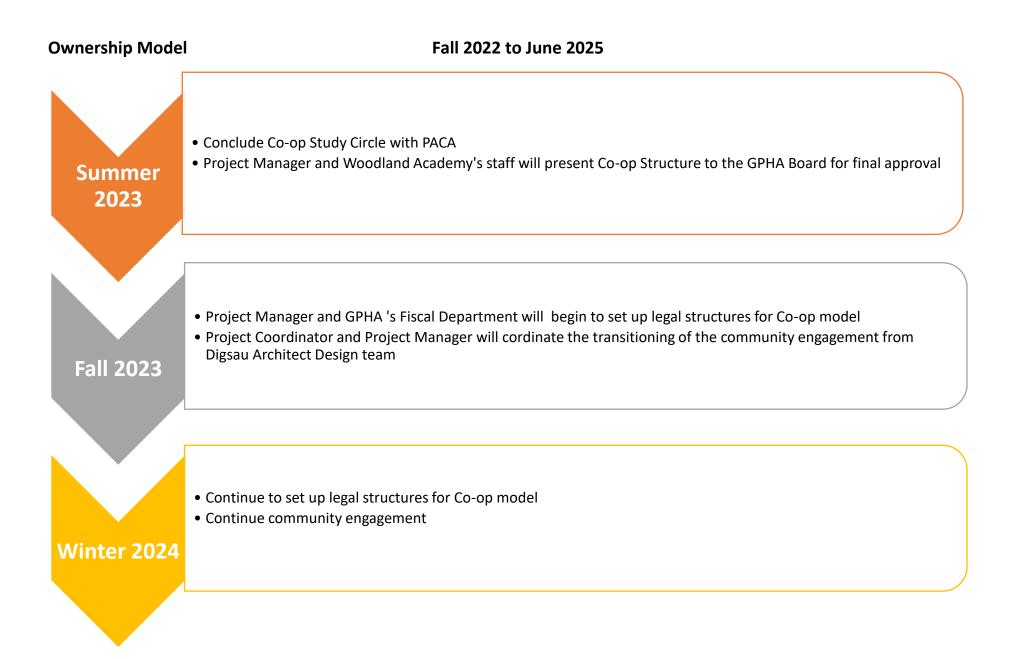


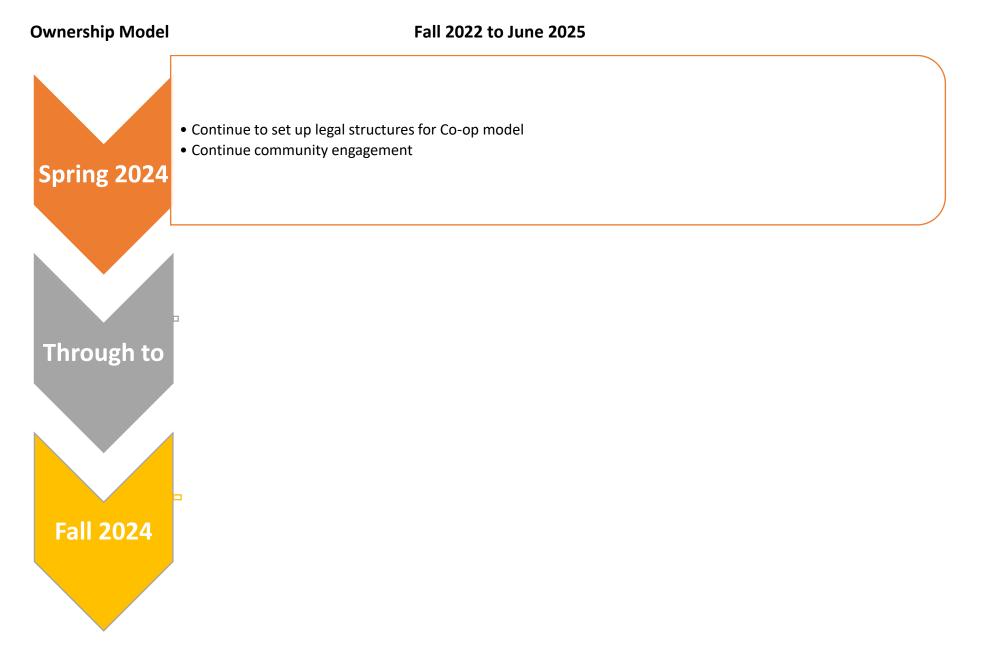


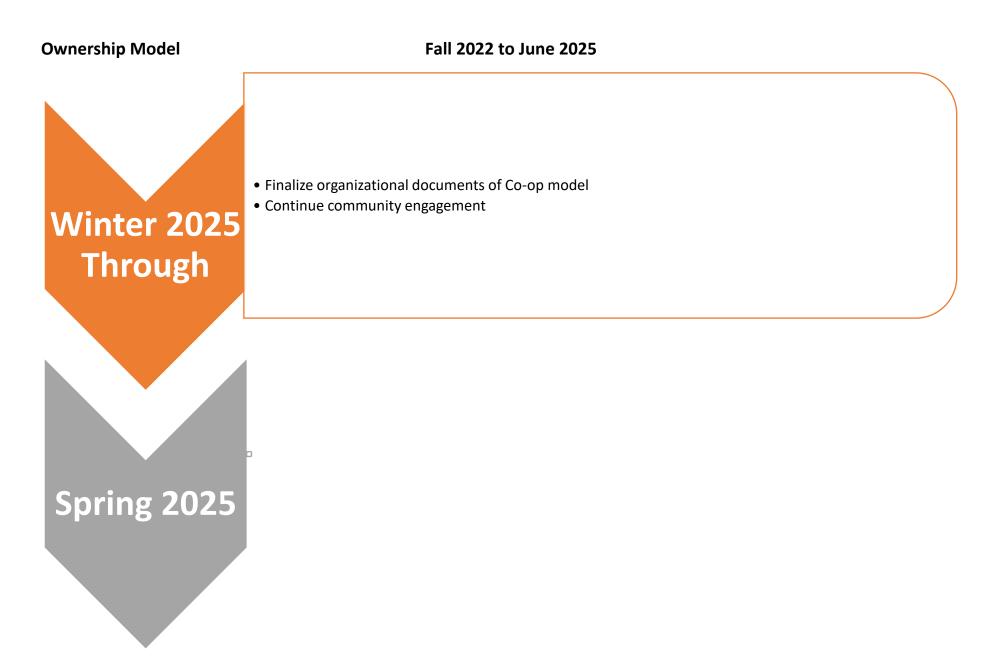


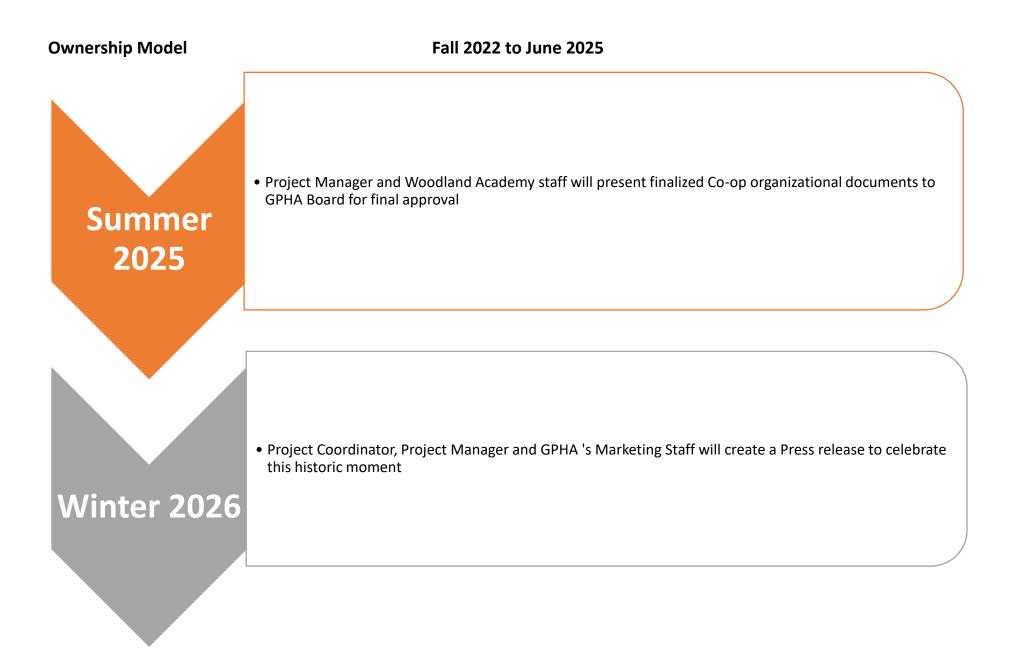


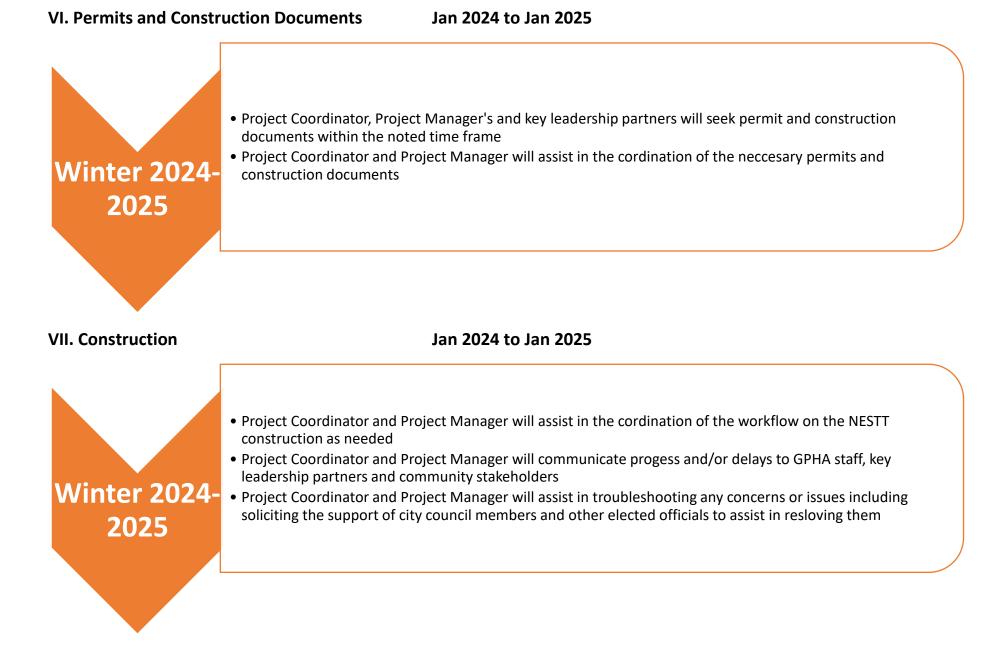






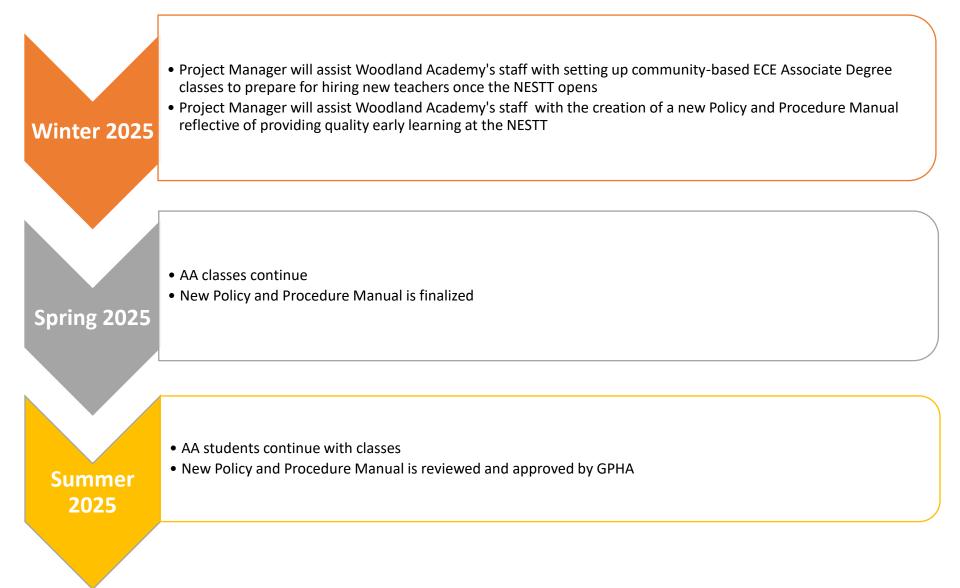


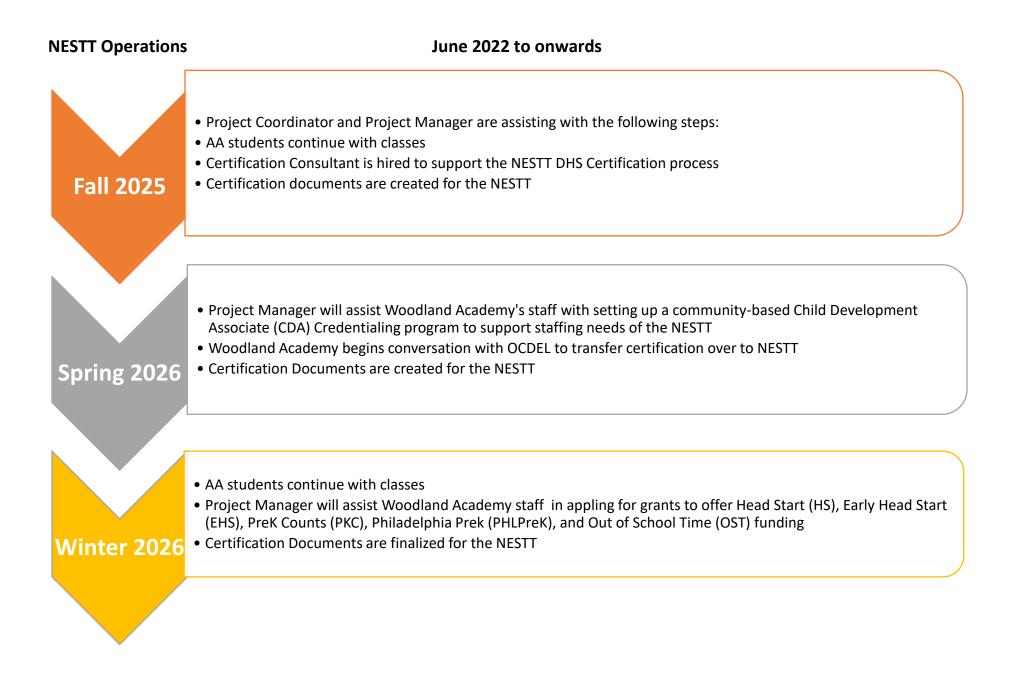


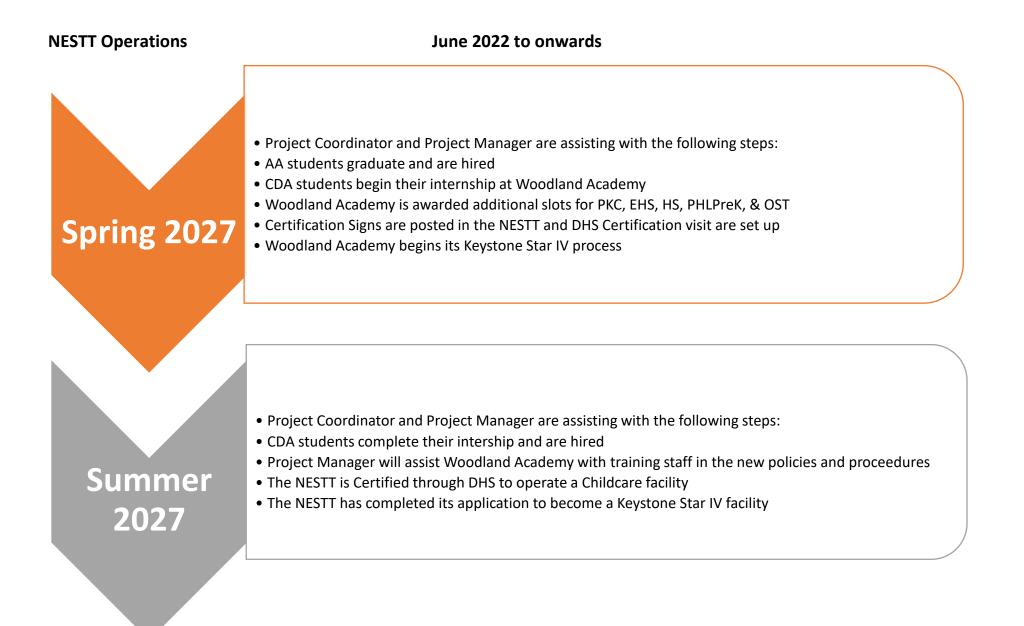


VIII. NESTT Operations

June 2022 to onwards

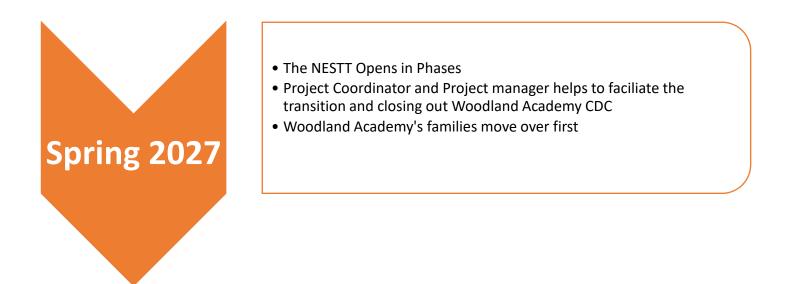






NESTT Operations

June 2022 to onward



IX. Community Engagement

Present 2022 to June 2027

GPHA, Woodland Academy, Bartram's Garden, and other supportive partners effectively frame the community engagement embedded in this project. Our mission aligns with the belief that the success of our organizations begins with the people within our communities. Consequently Woodland Academy and Bartrams Garden help the community create the Southwest Leadership Circle (SLC). The Southwest Leadership Circle is comprised on local residents, business, and legislators providing leadership and expertise to collectively ensure that the local residents of Southwest Philadelphia benefit from neighborhood investments.

We look to the community for leadership and expertise in assessing the community's strengths and needs, evaluating the effectiveness of existing programs, and creating solutions to address challenges.

Throughout this process, GPHA, Woodland Academy, Bartram's Garden, and other supportive partners will present information, data, and documents to help the community shape the NESTT's design. The community's input is included in NESTT's function and roles related to education, recreation, and building community wealth.